

# PHILIPPINES

## **Privacy Policy**

Effective Date: November 2025

The Bella Creek Farms ("we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website, contact us, or interact with our services.

#### 1. Information We Collect

We may collect the following types of information:

- **Personal Information**: Your name, company name, email address, phone number, or any other details you provide when contacting us through forms or email.
- **Transactional Information**: Details related to your inquiries, requests, or business dealings with us.
- **Technical Data**: IP address, browser type, device information, referring pages, and site activity, gathered through cookies or analytics tools.

**Note:** Our website and services are intended for general audiences. We do not knowingly collect or process personal data from individuals under the age of 18.

## 2. How We Use Your Information

We process personal information to:

- Respond to your inquiries or requests;
- Provide information about our products and services;
- Improve website functionality and user experience;
- Maintain records for business and legal purposes;
- Comply with regulatory obligations and requests from lawful authorities.

We do **not** sell or rent your personal information to third parties.

## 3. Legal Basis for Processing (for EU Residents)

If you are an EU resident, we process your data under the following lawful bases:

- Your explicit consent;
- Performance of a contract or steps before entering into one;
- Our legitimate business interests;
- Compliance with legal obligations.

### 4. International Data Transfers

As <u>The Bella Creek Farms</u> operates in the Philippines, your information may be transferred and processed outside the EU. By submitting your personal data, you consent to such transfer, provided that reasonable safeguards are in place to protect your information consistent with applicable privacy standards.

While <u>The Bella Creek Farms</u> does not maintain an EU representative, we are committed to honoring the rights of EU residents and responding to data protection inquiries in good faith.

## 5. Cookies and Similar Technologies

Our website uses cookies to enhance your browsing experience and analyze site performance.

#### What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help recognize your browser and remember information about your visit.

#### **Types of Cookies We Use**

- Essential Cookies: Necessary for website operation (e.g., navigation, security).
- Analytics Cookies: Used to understand site traffic and usage through tools like Google Analytics.
- Functional Cookies: Remember user preferences and settings to enhance usability.

#### **Managing Cookies**

You can choose to accept or decline cookies by adjusting your browser settings. Most browsers automatically accept cookies, but you can usually modify your settings to decline them if you prefer.

Disabling cookies may affect certain functionalities of our website.

#### **Third-Party Cookies**

Our website uses cookies and tracking tools to provide a better browsing experience.

#### **Microsoft Clarity**

We use **Microsoft Clarity** to understand how visitors interact with our website. Clarity captures anonymized heatmaps and session recordings to help us improve usability. It does **not** collect personally identifiable information.

Data collected through Clarity may be processed by **Microsoft** according to its <u>Privacy</u> Statement.

#### **Other Cookies**

We may also use Google Analytics and similar cookies for traffic analysis and performance monitoring.

You can control cookie preferences through your browser. Disabling cookies may affect certain features of the site.

#### 6. Data Retention

We retain personal data only as long as necessary for the purposes for which it was collected or as required by law. Once the data is no longer needed, it is securely deleted or anonymized.

## 7. Data Security

We apply appropriate administrative, technical, and physical measures to protect your information from unauthorized access, alteration, disclosure, or destruction.

While we strive to use commercially acceptable means to protect your personal data, no method of transmission over the Internet is 100% secure.

## 8. Your Rights (for EU Residents)

Under the General Data Protection Regulation (GDPR), you have the right to:

- Access Obtain a copy of your personal data;
- Rectify Correct inaccurate or incomplete data;
- Erase Request deletion of your data ("right to be forgotten");
- Restrict Processing Limit how we use your data;
- Object Object to certain processing activities;
- **Portability** Request your data in a machine-readable format.

To exercise these rights, contact us at **sales@thebellacreekfarms.com.ph**. We will respond promptly and in accordance with applicable laws.

## 9. Third-Party Links

Our website may include links to external websites operated by third parties. We are not responsible for the privacy practices or content of these websites. Please review their privacy policies before providing any personal data.

## 10. Updates to This Policy

We may update this Privacy Policy from time to time. The revised version will be posted on this page with an updated effective date. Continued use of our website after any such changes constitutes acceptance of the updated terms.

## 11. Contact Us

For questions, concerns, or data-related requests, please contact us at:

#### The Bella Creek Farms

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